





# The story so far...

The story of Source and Supply is one of family. For brothers Mike and Will Curd, their current roles as Sales Director and Managing Director were well-earned after years of learning on the job from the two people closest to them – their Mum and Dad.

Graham and Judy Curd started Source and Supply in the 1980s. Back then, they supplied speciality smoked meat products to local bakeries and cafes, which eventually led to supplying New Zealand's major retailers. Around five years ago, Mike and Will had the opportunity to acquire the business and carry on what their parents started – but with their own spin on it, as Mike notes: "for Will and I, it's not about living up to anything – it's about being as good as we can be. We're motivated to do as well as we can for the company, for our team, and for ourselves."

Mike attributes the success of Source and Supply to the hard-working team behind the scenes: "the company is what it is today because of the people. A big part of that is Mum and Dad of course, but we have been lucky to be surrounded by some amazing people throughout the organisation – some who have been here for over 40 years. They've seen Will and I grow up, they've taught us how to do things, and some of them have their adult children working here now. They're second-generation guys following a similar path to what Will and I did with Mum and Dad."



## What is Sous Vide?

Sous Vide is the process of cooking food slowly by vacuum-sealing in a bag and immersing in warm water.

The term Sous Vide translates to 'under vacuum' in French - there's no contact with a heated metal surface, no flames, no steam, and no smoke.

With Sous Vide, the water temperature always remains constant which ensures the cooking process is gradual and controlled.

For proteins, this means that significant moisture is able to be retained and the desired level of cooking can be achieved.

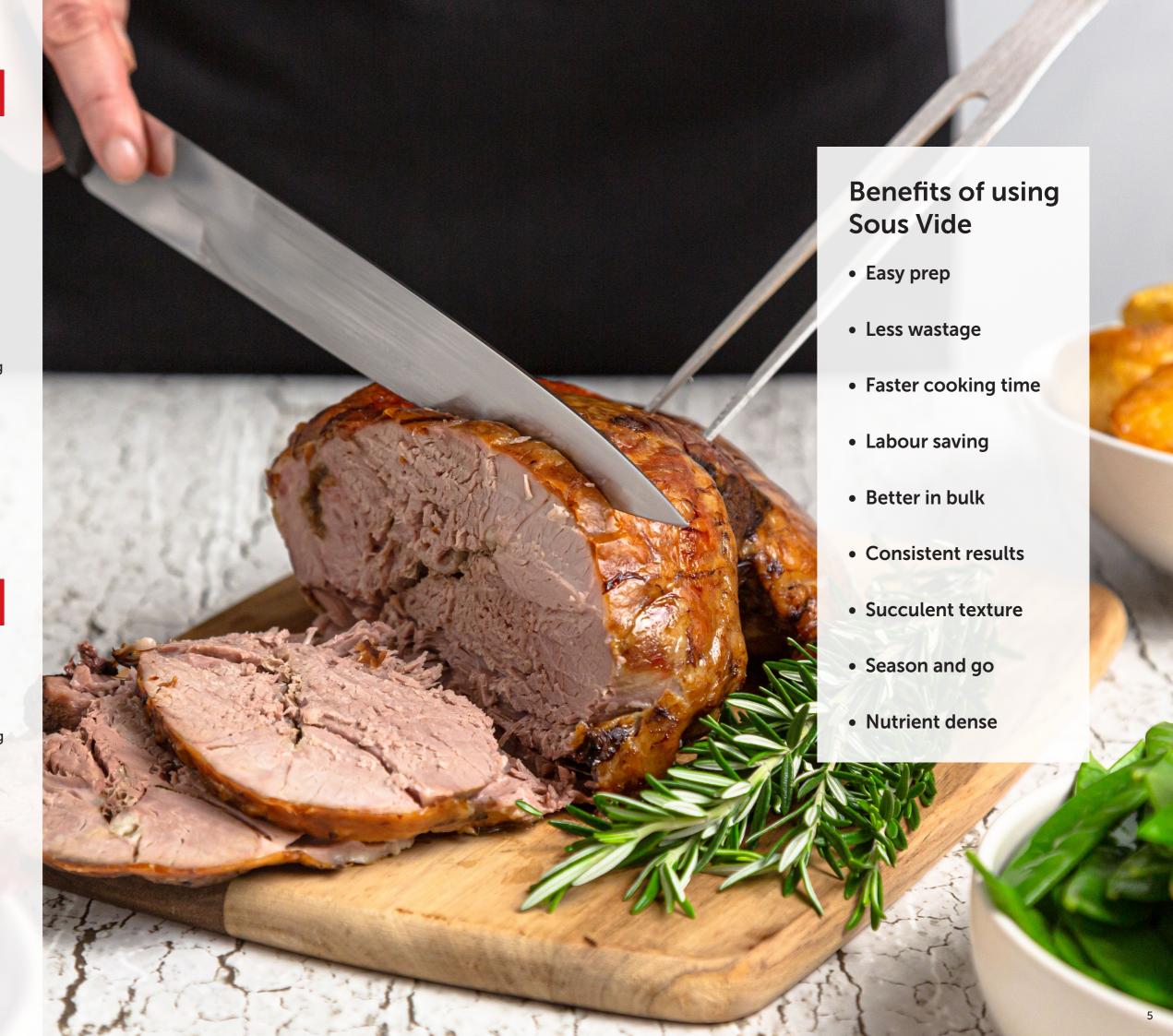
The result? A beautifully cooked, tender piece of meat that will impress time and time again.

# How can I use it?

The Butcher's Wife range of Sous Vide products are already fully cooked. Simply remove the protein from the packet, add your own seasoning or glaze, and reheat using your preferred cooking method.

With the natural range of Sous Vide products, every chef or cook's creativity can run wild. Seasonings and flavours can be developed to suit any crowd, and recipes can be customised for any dietary requirements.

Achieving both a succulentlycooked and flavoursome protein has never been easier.





An excellent cut of beef that can be cooked whole as a roast, or thrown into a stir fry last minute for easy, tender protein.

### **Heating guide**

For best use of this cut, roast beef bolar in the oven to achieve a tender finish throughout. Allow the outer layer to darken to enhance added flavourings.

THE BUTCHERS WIFE SOUS VIDE BEEF BOLAR

Beef (100%).

Made in New Zealand with New Zealand Beef.

NUTRITION INFORMATION Gervings per package: 10/Kg Serving size: 100 g Avg. Quantity per 100 g Avg. Quantity 537 kJ 22.1 g 4.5 g 1.4 g 0.0 g 0.0 g 55 mg Fat, total 4.5 a

0.0 g

All values are considered averages.

- sugars Sodium



A versatile and well-known staple around the world. Use as portioned pieces, diced, sliced or pulled. Can finish in more ways than most cuts.

## **Heating guide**

Pre-score pork belly and roast in the oven until crackling achieves a crispy finish. Can also be deep fried or grilled.

THE BUTCHERS WIFE **SOUS VIDE PORK BELLY** 

Pork (100%).

Made in New Zealand with pork from throughout Europe, (Denmark, Finland, Poland, Spain, Germany), or New Zealand. Country of origin may vary depending on availability.

NUTR	NUTRITION INFORMATION		
Servings per p	Servings per package: 10/Kg		
Serving size: 100 g			
	Avg. Quantity	Avg. Quantity	
	per Serving	per 100 g	
Energy	1054 kJ	1054 kJ	
Protein	17.6 g	17.6 g	
Fat, total	20.4 g	20.4 g	
- saturated	8.1 g	8.1 g	
Carbohydrate	0.0 g	0.0 g	
- sugars	0.0 g	0.0 g	
Sodium	60 mg	60 mg	

All values are considered averages.

**BEEF CHEEKS** 

Beef cheeks are great in hearty casseroles, shredded in sandwiches, or slow-cooked and served with mashed potatoes.

#### **Heating guide**

Braise beef cheeks by browning at a high temperature, then simmering in a covered pot in liquid. Can also be roasted in the oven or diced and warmed through in a gravy.

THE BUTCHERS WIFE SOUS VIDE **BEEF CHEEK** 

Beef (100%).

Made in New Zealand with New Zealand Beef.

NUTRITION INFORMATION Servings per package: 10/Kg Servina size: 100 a

Avg. Quantity Avg. Quantity 490 kJ 490 kJ 20.1 g 20.1 q 3.5 g 1.3 g - saturated 1.3 g 0.0 g 0.0 g 0.0 g 0.0 g Carbohydrate

All values are considered averages.



Pork scotch is a succulent cut that makes an excellent roast or steak. Try with a classic honey and maple glaze, or rub down with your trusted dry spice rub.

#### **Heating guide**

Pan fry until coloured on both sides or roast in an oven until golden.

THE BUTCHERS WIFE **SOUS VIDE** PORK SCOTCH

Pork (100%).

Made in New Zealand with pork from throughout Europe, (Denmark, Poland, Spain), or New Zealand or USA/Canada. Country of origin may vary depending on availability. All values are considered averages.

NUTRITION INFORM	IATION	
Servings per package: 10/Kg		
Serving size: 100 g		
Avg. Quantity	Avg. Quant	

	Avg. Quantity per Serving	Avg. Quantity per 100 g
Energy	893 kJ	893 kJ
Protein	18.9 g	18.9 g
Fat, total	15.5 g	15.5 g
- saturated	6.1 g	6.1 g
Carbohydrate	0.0 g	0.0 g
- sugars	0.0 g	0.0 g
Sodium	46 mg	46 mg



Lean, high in protein, and incredibly versatile - the recipe options for chicken breasts are endless. Try grilled in burgers, baked with honey and garlic, or stuffed with spinach and parmesan.

#### **Heating guide**

A popular heating method is to sear chicken breasts and finish under the grill. Try oven-baked for another option that gives a succulent texture.

THE BUTCHERS WIFE SOUS VIDE **CHICKEN BREAST** 

Chicken (100%).

Made in New Zealand with New Zealand Chicken.

NUTRITION INFORMATION Servings per package: 10/Kg Serving size: 100 g

	per Serving	per 100 g
Energy	454 kJ	454 kJ
Protein	21.1 g	21.1 g
Fat, total	2.6 g	2.6 g
<ul> <li>saturated</li> </ul>	0.8 g	0.8 g
Carbohydrate	0.0 g	0.0 g
- sugars	0.0 g	0.0 g
Sodium	49 mg	49 mg

All values are considered averages.



A dinner classic that melts in the mouth and goes hand-in-hand with roasted seasonal vegetables.

#### **Heating guide**

Best results can be achieved by roasting in an oven or braising as desired.

THE BUTCHERS WIFE SOUS VIDE **ROAST LAMB** 

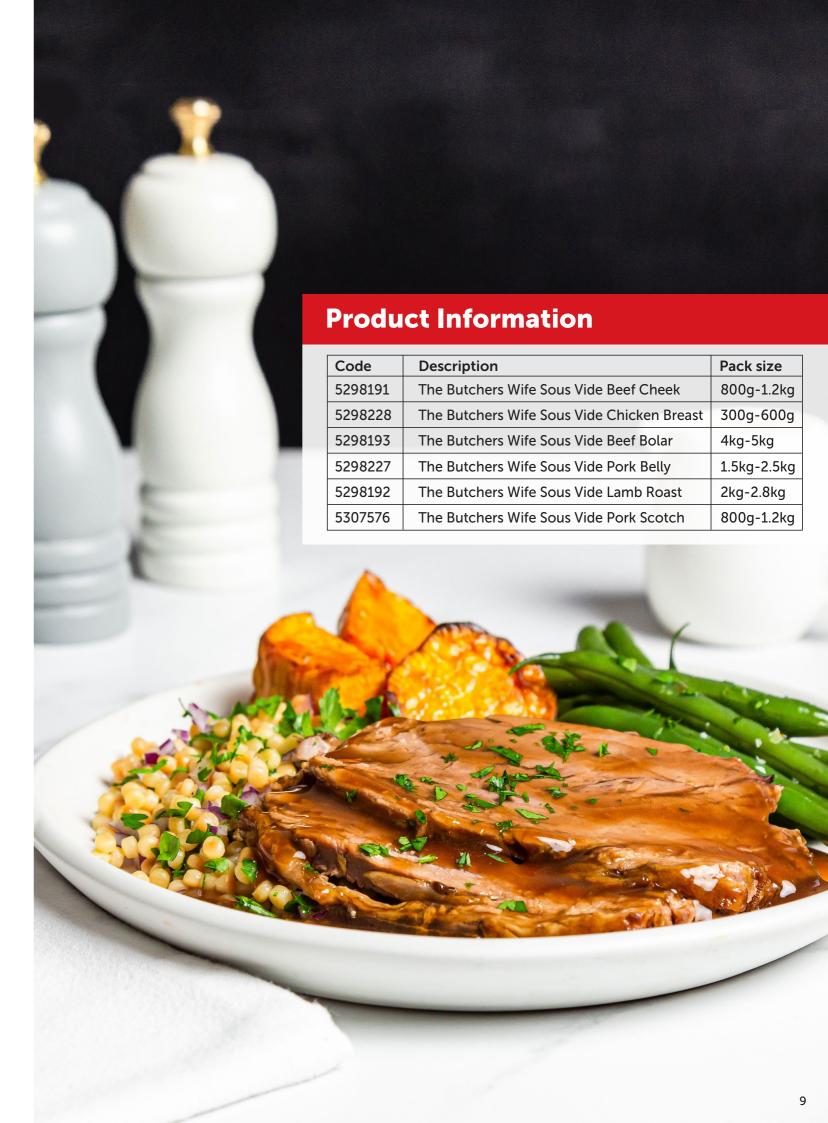
Avg. Quantity Avg. Quantity 490 kJ 20.1 g 3.5 g 1.3 g 0.0 g 0.0 g Carbohydrate

NUTRITION INFORMATION

Lamb (100%).

Made in New Zealand with New Zealand Lamb.

Gervings per package: 10/Kg Serving size: 100 g 490 kJ 20.1 g 3.5 g 1.3 g 0.0 g 0.0 g 55 mg All values are considered averages.





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