

BG15 Alpine Cheese Promotion – Be in to win

Terms and conditions

1. Entry into this promotion (**Promotion**) constitutes acceptance of these terms and conditions.

Promoter

2. The Promoter is Foodstuffs North Island Limited (**Promoter**), of 35 Landing Drive, Mangere, Auckland.

Participating stores

3. This Promotion is being run in all Gilmours stores in the North Island of New Zealand (**Participating Stores**).

Prize

4. There are eight prizes to be won, one per store (each, a **Prize**). The total prize pool is worth \$4,000 NZD. Winners will receive either:
 - a. a \$500 (excluding GST) Gilmours store voucher for Cash'nCarry customers; or
 - b. a \$500 (excluding GST) Gilmours store credit for service delivery and online customers,(each, a **Prize**). The total prize pool is worth \$4,000 NZD (excluding GST). (excluding GST).

Promotion period

5. This Promotion commences at the start of trade on 28 April 2025 and ends close of trade 25 May 2025 (**Promotion Period**).

Method of entry

6. To enter and be eligible to win a Prize under this Promotion, Gilmours' account holders must buy at least 3 of the participating products listed at Schedule 1 (**Participating Products**) within one invoice at a Participating Store (online or in-store) during the Promotion Period (**Eligible Entry**).
7. Each Eligible Entry means one (1) entry into the draw. You will need to make another Eligible Entry to receive an additional entry. For the avoidance of doubt, if you purchase more than 3 Participating Products within one invoice, you will only receive one Eligible Entry. Customers can make unlimited entries during the Promotion Period.

How winners are selected

8. The Promoter will randomly select 8 winners (one from each Participating Store) from the Eligible Entries received by 30th May 2025. Each Eligible Entry will be assigned to the Participating Store from which the entry is made
9. The winner will be contacted to arrange delivery of the Prize, using the contact information provided on each winner's Gilmours account.

10. The Promoter is not responsible if a winner has provided incorrect contact information, and any such winner will forfeit the Prize to the next eligible winner.
11. Winners can only be awarded one Prize. If a winner is drawn for an additional Prize, the Prize will be forfeited, a further draw will be conducted, and the Prize allocated to a new winner.
12. Once all Prizes have been awarded to eligible winners under this Promotion, no further Prizes will be awarded, and the Promotion will end.

Liability

13. To the maximum extent permitted by law, the Promoter is not responsible or liable for any loss or damage, or injury (including indirect, special, and consequential loss) suffered or incurred by any entrant or any other person: (a) in the event that any Prize becomes unavailable under this Promotion for any reason; (b) for any other reason in connection with this Promotion. The Promoter may substitute any Prize at its discretion.

Other prize conditions

14. Incomplete or invalid entries or those not submitted in accordance with these terms and conditions will not be accepted. The Promoter accepts no responsibility for late, lost, or misdirected entries.
15. Gilmours National Accounts are not eligible for this promotion except for those on particular *Independent MPL contracts and Ka Ora Ako Schools. Contact [Gilmours National Accounts](#) for MPL contract numbers as these are subject to change
16. Participating Stores, related and subsidiary companies of the Promoter (including companies that have entered into a franchise agreement with the Promoter), and employees of these entities, are not eligible to enter the Promotion.
- 17.
18. Prizes are not transferable, exchangeable, or redeemable for cash.
19. The Promoter reserves the right to modify, suspend or terminate this Promotion and these terms and conditions at any time.
20. The Promoter reserves the right to verify the identity of any entrant (including an entrant's identity, age, city/town of residence and place of employment) and to verify the validity of entries and to disqualify any entry or refuse to award a prize where an entrant has given false or misleading details, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions.
21. By entering the Promotion, you agree that we may use your name and/or business name for publicity and promotional purposes without compensation.

Disputes

22. In the event of a dispute concerning any aspect of the competition including eligibility the Promoter's decision will be final. No correspondence concerning any decision made by the Promoter will be entered into.

Privacy and contact

23. Entry details will be dealt with in accordance with the Privacy Act 2020 and these terms and conditions. Under the Privacy Act, you have the right to access and correct any personal information held by the Promoter in relation to this prize draw. Entrants' personal information may be used to conduct this competition by the Promoter and for future promotional and publicity purposes in accordance with the [Gilmours Privacy Policy](#). By entering this Promotion, entrants' consent to the use of their information as described above.
24. Any questions relating to this promotion should be referred to Wholesale Marketing Department, Foodstuffs North Island Limited, 35 Landing Drive, Mangere, Auckland, New Zealand, or phone (09) 621 0600.

Version of Terms and Conditions: April 2025

SCHEDULE 1 - PARTICIPATING PRODUCTS:

PRODUCT NAME	SKU
Alpine Colby 1kg Slices	1044165
Alpine Edam 1kg Slice	1044164
Alpine Tasty 1kg Slices	1045557
Alpine Smoked Cheese Slices 1kg	1346837
Alpine Swiss Sliced Cheese 1kg	1050141
Alpine Cheddar Slices 1kg	5330265
Alpine Bakery Blend Grate 5kg	1043298
Alpine Edam Grate 5kg	5290595
Alpine Tasty 5kg Grate	1044163
Alpine Mozzarella Grate 5kg	1044162
Alpine Pizza Blend 5kg Grate	1044161