



Gilmours Victorinox Knife Promotion – Meat Madness 2024

Terms and conditions

1. Entry into this Victorinox knife promotion (**Promotion**) constitutes acceptance of these terms and conditions.

Promoter

2. The Promoter is Foodstuffs North Island Limited (**Promoter**), of 35 Landing Drive, Mangere, Auckland.

Participating stores

3. This Promotion is being run in all Gilmours stores in the North Island of New Zealand (**Participating Stores**).

Prize

4. There are 24 Victorinox knife packs to be won (3 per Participating Store), each containing the following Victorinox products:
 - a. Cooks Knife (either 25cm or 22cm, at the Promoter's discretion);
 - b. Fillet Knife 20cm;
 - c. Boning Knife 15cm;
 - d. Paring Knife 10cm;
 - e. Shaping Knife 6cm;
 - f. Slicing Knife 30cm;
 - g. Rex Peeler (Stainless Steel); and
 - h. Knife Roll with 18 pockets,(each, a **Prize**). Each Prize has a value of \$565. The total Prize pool is worth \$13,560.

Promotion period

5. This Promotion commences at the start of trade on Monday 22 July 2024 and ends close of trade Sunday 18 August 2024 (**Promotion Period**).

Method of entry

6. To enter and be eligible to win a Prize under this Promotion, Gilmours' account holders (excluding national account holders) must purchase at least \$300 (excluding GST) worth of products from the Butchery department in one transaction at a



Participating Store (online or in-store) during the Promotion Period (**Eligible Entry**). This will constitute one Eligible Entry, subject to clause 7.

7. For every \$300 you spend in accordance with clause 4 either in one transaction or in a separate transaction), you will receive an additional Eligible Entry.

Customers can make unlimited entries during the Promotion Period. See the table below as an example:

Value of Butchery department products purchased in the same order	Number of Eligible Entries received
\$300	1
\$550	1
\$600	2
\$900	3
\$1,200	4
and so on...	

How winners are selected

8. The Promoter will randomly select 24 winners from all Eligible Entries received (three (3) per Participating Store) from all Eligible Entries received by 25 August 2024. The winners will be notified using the contact information associated with each winner's Gilmours account. The winner must collect the Prize from the customer service desk at the same Participating Store which the Prize winner placed their order that constituted an Eligible Entry.
9. The Promoter is not responsible if a winner has provided incorrect contact information and any such winner will forfeit the prize to the next eligible winner.
10. Winners can only be awarded one Prize. If a winner is drawn for an additional Prize, the Prize will be forfeited, a further draw will be conducted, and the Prize allocated to a new winner.
11. Once all Prizes have been awarded to eligible winners under this Promotion, no further Prizes will be awarded, and the Promotion will end.



Liability

12. To the maximum extent permitted by law, the Promoter is not responsible or liable for any loss or damage, or injury (including indirect, special, and consequential loss) suffered or incurred by any entrant or any other person: (a) in the event that any

Prize becomes unavailable under this Promotion for any reason; (b) for any other reason in connection with this Promotion. The Promoter may substitute any Prize at its discretion.

Other prize conditions

13. Incomplete or invalid entries or those not submitted in accordance with these terms and conditions will not be accepted. The Promoter accepts no responsibility for late, lost, or misdirected entries.

14. Participating Stores, related and subsidiary companies of the Promoter (including companies that have entered into a franchise agreement with the Promoter), and employees of these entities, are not eligible to enter the Promotion.

15. Prizes are not transferable, exchangeable, or redeemable for cash.

16. The Promoter reserves the right to modify, suspend or terminate this Promotion and these terms and conditions at any time.

17. The Promoter reserves the right to verify the identity of any entrant (including an entrant's identity, age, city/town of residence and place of employment, the status of the legal entity) and to verify the validity of entries and to disqualify any entry or refuse to award a prize where an entrant has given false or misleading details, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions.

18. By entering the Promotion, you agree that we may use your name and/or business name for publicity and promotional purposes without compensation.



Disputes

19. In the event of a dispute concerning any aspect of the competition including eligibility the Promoter's decision will be final. No correspondence concerning any decision made by the Promoter will be entered into.

Privacy and contact

20. Entry details will be dealt with in accordance with the Privacy Act 2020 and these terms and conditions. Under the Privacy Act, you have the right to access and correct any personal information held by the Promoter in relation to this prize draw. Entrants' personal information may be used to conduct this competition by the Promoter and for future promotional and publicity purposes in accordance with the [Gilmours Privacy Policy](#). By entering this Promotion, entrants' consent to the use of their information as described above.

21. Any questions relating to this promotion should be referred to Wholesale Marketing Department, Foodstuffs North Island Limited, 35 Landing Drive, Mangere, Auckland, New Zealand, or phone (09) 621 0600.

Version of Terms and Conditions: July 2024.