

Gilmours Meat Madness 2025

In-store demo prize

Terms and conditions

1. Entry into this Meat Madness in-store demo prize promotion (**Promotion**) constitutes acceptance of these terms and conditions.

Promoter

2. The Promoter is Foodstuffs North Island Limited (**Promoter**), of 35 Landing Drive, Mangere, Auckland.

Participating stores

3. This Promotion is being run in all Gilmours stores in the North Island of New Zealand (**Participating Stores**).

Prize

4. There are 8x meat packs worth at least \$500 (excluding GST) available to be won (each, a **Prize**). One Prize is available to be won per Participating Store.
5. The total Prize pool per store is at least \$500 (excluding GST). The total prize pool across all Participating Stores is at least \$4,000 (excluding GST).

Promotion period

6. This Promotion commences at the start of trade on the day of each Participating Store's Meat Madness in-store demonstration set out below and ends close of trade that same day (**Promotion Period**). Each store has a different Promotion Period depending on the date the in-store demonstration is taking place. The in-store demonstration / Promotion Period dates are as follows:

Participating Store	Participating Store Promotion Period / In-store demonstration date
North Shore	Wednesday 30 July 2025
Mount Roskill	Thursday 31 July 2025
Manukau	Tuesday 5 August 2025
Hawke's Bay	Thursday 7 August 2025
Tauranga	Friday 8 August 2025
Central	Wednesday 13 August 2025
Wellington	Thursday 14 August 2025
Hamilton	Friday 15 August 2025

7. For the avoidance of doubt, if for any reason the in-store demonstration time changes or if the in-store demonstration is cancelled, this Promotion will continue on the same dates regardless of whether the in-store demonstration proceeds.

Method of entry

8. To enter and be eligible to win a Prize under this Promotion, Gilmours' account holders must purchase one product from the Butchery department in-store only at a Participating Store during the relevant Promotion Period (**Eligible Entry**). For the avoidance of doubt, this is an in-store only promotion and customers who place their orders via service delivery are not eligible to enter.
9. Each Eligible Entry means one (1) entry into the draw. You will receive an additional Eligible Entry for each butchery product purchased in-store in accordance with clause 8 (either as part of one invoice or as a separate invoice). Customers can make unlimited entries (either in separate or as part of the same invoice) during the relevant Promotion Period. See the table below as an example:

Number of butchery product(s) purchased in-store in the same or separate invoice	Number of eligible entries received
1	1
2	2
5	5
10	10
20	20

How winners are selected

10. The Promoter will randomly select one prize winner per store from the pool of all Eligible Entries received from each Participating Store by close of trade on the following dates:

Participating Store	Prize drawn & winner notified
North Shore	Thursday 31 July 2025
Mount Roskill	Friday 1 August 2025
Manukau	Wednesday 6 August 2025
Hawkes Bay	Friday 8 August 2025
Tauranga	Monday 11 August 2025
Central	Thursday 14 August 2025
Wellington	Friday 15 August 2025
Hamilton	Monday 18 August 2025

11. The winner will be randomly selected by random electronic selection from the pool of entries received at each Participating Store during the relevant Participating Store's Promotion Period, as part of 8 separate prize draws. For example, if a customer enters this Promotion by making an Eligible Entry at Gilmours North Shore, the pool of entries for that

prize draw is the Eligible Entries received at North Shore Gilmours during that store's Promotion Period.

12. The winner will be contacted to arrange delivery/collection of the Prize, using the contact information provided on each winner's Gilmours account.
13. The Promoter is not responsible if a winner has provided incorrect contact information, and any such winner will forfeit the Prize to the next eligible winner.
14. Winners can only be awarded one Prize. If a winner is drawn for an additional Prize (including by winning a Prize during another Participating Store's prize draw, the Prize will be forfeited, a further draw will be conducted, and the Prize allocated to a new winner.
15. Once all Prizes have been awarded to eligible winners under this Promotion, no further Prizes will be awarded, and the Promotion will end.

Liability

16. To the maximum extent permitted by law, the Promoter is not responsible or liable for any loss or damage, or injury (including indirect, special, and consequential loss) suffered or incurred by any entrant or any other person: (a) in the event that any Prize becomes unavailable under this Promotion for any reason; (b) for any other reason in connection with this Promotion. The Promoter may substitute any Prize at its discretion.

Other prize conditions

17. Incomplete or invalid entries or those not submitted in accordance with these terms and conditions will not be accepted. The Promoter accepts no responsibility for late, lost, or misdirected entries.
18. Gilmours National Accounts are not eligible for this promotion except for those on particular *Independent MPL contracts and Ka Ora Ako Schools (NATIONAL). Contact [Gilmours National Accounts](#) for MPL contract numbers as these are subject to change. See Schedule 2 for a list of independent MPL contract numbers eligible to participate in this promotion.
19. Participating Stores, related and subsidiary companies of the Promoter (including companies that have entered into a franchise agreement with the Promoter), and employees of these entities, are not eligible to enter the Promotion.
20. Prizes are not transferable, exchangeable, or redeemable for cash.
21. The Promoter reserves the right to modify, suspend or terminate this Promotion and these terms and conditions at any time.
22. The Promoter reserves the right to verify the identity of any entrant (including an entrant's identity, age, city/town of residence and place of employment) and to verify the validity of entries and to disqualify any entry or refuse to award a prize where an entrant has given false or misleading details, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions.

23. By entering the Promotion, you agree that we may use your name and/or business name for publicity and promotional purposes without compensation.

Disputes

24. In the event of a dispute concerning any aspect of the competition including eligibility the Promoter's decision will be final. No correspondence concerning any decision made by the Promoter will be entered into.

Privacy and contact

25. Entry details will be dealt with in accordance with the Privacy Act 2020 and these terms and conditions. Under the Privacy Act, you have the right to access and correct any personal information held by the Promoter in relation to this prize draw. Entrants' personal information may be used to conduct this competition by the Promoter and for future promotional and publicity purposes in accordance with the [Gilmours Privacy Policy](#). By entering this Promotion, entrants' consent to the use of their information as described above.
26. Any questions relating to this promotion should be referred to Wholesale Marketing Department, Foodstuffs North Island Limited, 35 Landing Drive, Mangere, Auckland, New Zealand, or phone (09) 621 0600.

Version of Terms and Conditions: July 2025

Schedule 2 – List of Independent MPL numbers, which customers are eligible to participate in the promotion

MPL #	Cust Classification	Price List Description
40	93	INDAC
81	81	INDBAK
84	84	INDCON
37	40	INDCSD1
38	41	INDCSD2
3	40	INDCSDX
18	40	INDCSDPP
95	95	INDEDU
94	94	INDHAM
		KOKA NATIONAL