

## Gilmours Meat Madness 2025 Weekly Prize

### Terms and conditions

1. Entry into this Meat Madness weekly prize promotion (**Promotion**) constitutes acceptance of these terms and conditions.

### Promoter

2. The Promoter is Foodstuffs North Island Limited (**Promoter**), of 35 Landing Drive, Mangere, Auckland.

### Participating stores

3. This Promotion is being run in all Gilmours stores in the North Island of New Zealand (**Participating Stores**).

### Prize

4. There are 64 prizes to be won, two per store each week of the Promotion Period. The total prize pool across all stores is \$9,600 (excluding GST). Winners will receive either:
  - a. a \$150 (excluding GST) Gilmours store voucher for Cash'nCarry customers; or
  - b. a \$150 (excluding GST) Gilmours store credit for service delivery and online customers,(each, a **Prize**).

### Promotion period

5. This Promotion commences at the start of trade on Monday 28 July 2025 (**Promotion Start Date**) and ends close of trade Sunday 24 August 2025 (**Promotion Period**).

### Method of entry

6. To enter and be eligible to win a Prize under this Promotion, Gilmours' account holders must spend at least \$150 (excluding GST) on products from the Butchery department in one receipt/invoice at a Participating Store (online or in-store) during the Promotion Period (**Eligible Entry**).
7. Each Eligible Entry means one (1) entry into the draw. For every \$150 spent in accordance with clause 6 (either in one receipt/invoice or in a separate receipt/invoice), you will receive an additional Eligible Entry. Customers' can make unlimited Eligible Entries during the Promotion Period. See the table below as an example.

Value of Butchery department products purchased	Number of eligible entries received
\$150	1
\$250	1
\$300	2
\$450	3
\$600	4

## How winners are selected

8. Two winners will be drawn by the Promoter each week for each Participating Store during the Promotion Period as part of 64 separate prize draws total. Each prize draw will be conducted by random electronic selection from all Eligible Entries received at the relevant Participating Store from start of business to close of business Sunday from the week prior (**Weekly Prize Draw**). Winners will be drawn by the Promoter on the next Monday following the Weekly Prize Draw. For example, the first Weekly Prize Draw conducted on 4/8/25 will consist of all Eligible Entries received at the relevant Participating Store from the Promotion Start Date until close of trade on 3/8/25. The next separate Weekly Prize Draw will be conducted on 11/8/25 and will consist of all Eligible Entries received from 4/8/25 until close of trade 10/8/25. There will be 64 Weekly Prize Draws in total (2 per each Participating Store, for the 4 week Promotion Period).
9. The winner will be contacted to arrange delivery of the Prize, using the contact information provided on each winner's Gilmours account.
10. The Promoter is not responsible if a winner has provided incorrect contact information, and any such winner will forfeit the Prize to the next eligible winner.
11. Winners can only be awarded one Prize. If a winner is drawn for an additional Prize (including by winning a Prize during a previous Weekly Prize Draw), the Prize will be forfeited, a further draw will be conducted, and the Prize allocated to a new winner.
12. Once all Prizes have been awarded to eligible winners under this Promotion, no further Prizes will be awarded, and the Promotion will end.

## Liability

13. To the maximum extent permitted by law, the Promoter is not responsible or liable for any loss or damage, or injury (including indirect, special, and consequential loss) suffered or incurred by any entrant or any other person: (a) in the event that any Prize becomes unavailable under this Promotion for any reason; (b) for any other reason in connection with this Promotion. The Promoter may substitute any Prize at its discretion.

## Other prize conditions

14. Incomplete or invalid entries or those not submitted in accordance with these terms and conditions will not be accepted. The Promoter accepts no responsibility for late, lost, or misdirected entries.
15. Gilmours National Accounts are not eligible for this promotion except for those on particular \*Independent MPL contracts and Ka Ora Ako Schools (NATIONAL). Contact [Gilmours National Accounts](#) for MPL contract numbers as these are subject to change. See Schedule 2 for a list of independent MPL contract numbers eligible to participate in this promotion.
16. Participating Stores, related and subsidiary companies of the Promoter (including companies that have entered into a franchise agreement with the Promoter), and employees of these entities, are not eligible to enter the Promotion.

17. Prizes are not transferable, exchangeable, or redeemable for cash.
18. The Promoter reserves the right to modify, suspend or terminate this Promotion and these terms and conditions at any time.
19. The Promoter reserves the right to verify the identity of any entrant (including an entrant's identity, age, city/town of residence and place of employment) and to verify the validity of entries and to disqualify any entry or refuse to award a prize where an entrant has given false or misleading details, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions.
20. By entering the Promotion, you agree that we may use your name and/or business name for publicity and promotional purposes without compensation.

### **Disputes**

21. In the event of a dispute concerning any aspect of the competition including eligibility the Promoter's decision will be final. No correspondence concerning any decision made by the Promoter will be entered into.

### **Privacy and contact**

22. Entry details will be dealt with in accordance with the Privacy Act 2020 and these terms and conditions. Under the Privacy Act, you have the right to access and correct any personal information held by the Promoter in relation to this prize draw. Entrants' personal information may be used to conduct this competition by the Promoter and for future promotional and publicity purposes in accordance with the [Gilmours Privacy Policy](#). By entering this Promotion, entrants' consent to the use of their information as described above.
23. Any questions relating to this promotion should be referred to Wholesale Marketing Department, Foodstuffs North Island Limited, 35 Landing Drive, Mangere, Auckland, New Zealand, or phone (09) 621 0600.

**Version of Terms and Conditions: July 2025**

### **Schedule 2 – List of Independent MPL numbers, which customers are eligible to participate in the promotion**

<b>MPL #</b>	<b>Cust Classification</b>	<b>Price List Description</b>
40	93	INDAC
81	81	INDBAK
84	84	INDCON
37	40	INDCSD1

38	41	INDCSD2
3	40	INDCSDEX
18	40	INDCSDPP
95	95	INDEDU
94	94	INDHAM
		KOKA NATIONAL