Gilmours

Edgell Supa Crunch® Fries

Edgell SUPA CRUNCH® TASTE HOLD CRUNCH



0800 270 414

orders@gilmours.co.nz

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Gilmours

Edgell Supa Crunch® Fries

Exclusive to Gilmours

THE SUPA CHIP TO MAKE YOUR BUSINESS FAMOUS

The Edgell Supa Crunch® range really is Supa in delivering incredible mouth-watering taste and texture that will delight your customers and keep them coming back for more.

The Supa Crunch® range is made with the best A-grade Tasmanian potatoes for quality and consistency every time.

The special Supa Crunch® seasoned coating delivers a number of key benefits to add value to your business and minimise waste.

FLAVOUR

Our famous Supa Crunch® seasoned coating enhances the flavour of the fries for delicious taste, that will keep those customers coming back for more.

SUPERIOR HOLD TIME

With the takeaway and delivery channel growing there is a real need for your fries to retain their heat and crunch. Eliminate complaints from your customers and say no to soggy fries.

CRUNCH

The coating on the fries enhances the texture to deliver that enviable crunch that your customers crave.

North Shore | Mt Roskill | Manukau | Hamilton | Tauranga | Hawke's Bay | Central | Wellington

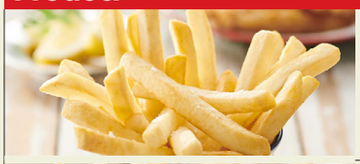
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Edgell

World class range

Exclusive to Gilmours

Product		Why it sells	Cook/Hold/Yield
	**5232071** **Edgell Ultrafast Fries 10mm 3.5kg x 4**	**Ready in 3 minutes. Built for the rush.** • Cooks from frozen in just 3 minutes at 180°C • Popular 10mm straight cut suits a wide range of meals • Made with 97% potato • Halal and vegan for broad customer appeal • Faster turnaround when the kitchen is at its busiest	**3 min cook time.**
	**1031754** **Edgell Shoestring Fries 3kg x 4**	**Fast, full-looking serves that work harder.** • The fastest-cooking cut in the range • Thin 7mm shoestring format creates generous plate coverage • Strong serving yield helps improve profit per serve • Ideal for quick turnaround and consistent portions during peak service	**Fastest cook time / highest yield** in the range due to lattice effect when plated.
	**1031671** **Edgell Seasoned Wedges 2kg**	**Big flavour seasoned premium wedges.** • Premium wedges with paprika and garlic seasoning built in • Encased seasoning helps prevent oil contamination • Consistent flavour without extra preparation • An easy way to add menu variety while reducing waste and operating costs	Seasoning is **encased to help prevent oil contamination.**
	**1034231** **Edgell Beer Battered Bad Boys Fries 2kg**	**Seriously chunky. Distinctively premium.** • Bold 18mm x 18mm cut with a premium beer-battered finish • Substantial potato bite and standout plate presence • Cross-stack design supports consistent presentation • Cooks from frozen in just 3½ minutes at 180°C • Vegan and vegetarian for wider menu appeal	**3½ min cook time;** designed for consistent plating.
	**5232655** **Edgell Beer Battered Sidewinders 2kg**	**Twist up the menu. Turn up the value.** •Distinctive skin-on Sidewinders® with BENT ARM ALE™ beer batter • Unique shape delivers standout plate coverage and crunch • Strong hold and heat retention for dine-in or takeaway • Perfect for loaded fries, dips and share plates • Premium presentation supports upselling	**Tremendous plate coverage** + strong hold and heat retention.
	**5325221** **Edgell Sweet Potato Chips 10mm 1.5kg**	**A colourful upgrade customers will pay more for.** • Premium 10mm sweet potato chip with vibrant visual appeal • Coated for strong crunch, hold and heat retention • Great plate coverage and yield • A simple trade-up that can add incremental sales while protecting quality	**Great plate coverage & yield** + strong crunch and hold.
	**5117115** **Edgell Supa Crunch Steakhouse Fries 2kg x 6**	**Go bigger on the plate—and on perceived value.** • Chunky 10mm x 19mm cut with a satisfying potato bite • Coated to stay hot and crispy for longer than ordinary chips • Excellent plate coverage supports portion and plate-cost control • Deep-fry or oven-bake for greater kitchen flexibility	**Excellent plate coverage;** designed to stay hot and crispy longer than ordinary chips.
	**5248366** **Edgell Supa Crunch Ultrafast Fries 2kg x 6**	**Crunch that lasts. Sell more, waste less.** • Premium 10mm fry with a fluffy centre and superior crunch • Holds for up to 30 minutes under heat lamps • Long, coated chips deliver excellent plate coverage and yield • Reliable quality and fewer discarded portions during busy service	**Up to 30 min under heat lamps +** superior yield from length and coating.
	**5325223** **Edgell Supa Crunch 10mm Delivery Chip 2kg x 6**	**Made for delivery.** **Crunch that goes the distance.** • Maximum crunch, designed for delivery • Extended hold time • Lightly seasoned batter	**Up to 40 min in delivery / 60 min under heat lamps.**

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