



SEAFOOD SPLASH – Weekly Store Credit Prizes - BE IN TO WIN COMPETITION

Terms and conditions

1. Entry into this Gilmore's Seafood Splash promotion (**Promotion**) constitutes acceptance of these terms and conditions.

Promoter

2. The Promoter is Foodstuffs North Island Limited (**Promoter**), of 35 Landing Drive, Mangere, Auckland.

Participating stores

3. This Promotion is being run in all eight Gilmore's stores in the North Island of New Zealand (**Participating Stores**).

Prize

4. There are 32 prizes to be won, one winner per Participating Store for each week of the Promotion Period. Winners will receive either:
 - a. a \$100 (excluding GST) Gilmore's store voucher for Cash'n Carry customers; or
 - b. a \$100 (excluding GST) Gilmore's store credit for service delivery and online customers,(each, a **Prize**). The total prize pool across all Participating Stores is \$3,200 (excluding GST).

Promotion period

5. This Promotion commences at the start of trade on 20th October 2025 (**Promotion Start Date**) and ends close of trade 16th November 2025 (**Promotion Period**).

Method of entry

6. To enter and be eligible to win a Prize under this Promotion, Gilmore's' account holders must purchase at least one of the participating products listed at Schedule 1 (**Participating Products**) at a Participating Store (online or in-store) during the Promotion Period (**Eligible Entry**).
7. Each Eligible Entry means one (1) entry into the draw. You will receive an additional Eligible Entry for every Participating Product you purchase during the Promotion Period as part of an Eligible Entry. Customers' can make unlimited Eligible Entries during the Promotion Period

(either within one receipt/invoice or as part of a separate receipt/invoice). The prize pool you will be entered into will be determined in accordance with clause 8. See the table below as an example:

How	Participating Products purchased as part of an Eligible Entry	Number of entries
	1	1
	2	2
	3	3
	4	4
	100	100
	And so on...	

winners are selected

8. One winner will be drawn by the Promoter each week of the Promotion Period for each Participating Store, as part of 32 separate prize draws total. Each prize draw will be conducted by random electronic selection from all Eligible Entries received at the relevant Participating Store from start of business Monday to close of business Sunday from the week prior (**Weekly Prize Pool**). Winners will be drawn by the Promoter on the Monday following the last Sunday of each Weekly Prize Pool (**Weekly Prize Draw**). For example, the first Weekly Prize Draw conducted on 27/10/2025 will consist of all Eligible Entries received at the relevant Participating Store from the Promotion Start Date until close of trade on 26/10/2025. The next separate Weekly Prize Draw will be conducted on 3/11/2025 and will consist of all Eligible Entries received at the relevant Participating Store from 27/10/2025 until close of trade 02/11/2025. There will be 32 Weekly Prize Draws in total (1 per each Participating Store, for the 4-week Promotion Period).
9. The winner will be contacted to arrange delivery of the Prize, using the contact information provided on each winner's Gilmours account.
10. The Promoter is not responsible if a winner has provided incorrect contact information, and any such winner will forfeit the Prize to the next eligible winner.
11. Winners can only be awarded one Prize. If a winner is drawn for an additional Prize (including by winning a Prize during a previous Weekly Prize Draw), the Prize will be forfeited, a further draw will be conducted, and the Prize allocated to a new winner.
12. Once all Prizes have been awarded to eligible winners under this Promotion, no further Prizes will be awarded, and the Promotion will end.

Liability

13. To the maximum extent permitted by law, the Promoter is not responsible or liable for any loss or damage, or injury (including indirect, special, and consequential loss) suffered or incurred by any entrant or any other person: (a) in the event that any Prize becomes unavailable under this Promotion for any reason; (b) for any other reason in connection with this Promotion. The Promoter may substitute any Prize at its discretion.

Other prize conditions

14. Incomplete or invalid entries or those not submitted in accordance with these terms and conditions will not be accepted. The Promoter accepts no responsibility for late, lost, or misdirected entries.
15. Gilmours National Accounts are not eligible for this promotion except for those on particular Independent MPL contracts as set out at Schedule 2, and Ka Ora Ako Schools (NATIONAL). Contact [Gilmours National Accounts](#) for MPL contract numbers as these are subject to change.
16. Participating Stores, related and subsidiary companies of the Promoter (including companies that have entered into a franchise agreement with the Promoter), and employees of these entities, are not eligible to enter the Promotion.
17. Prizes are not transferable, exchangeable, or redeemable for cash.
18. The Promoter reserves the right to modify, suspend or terminate this Promotion and these terms and conditions at any time.
19. The Promoter reserves the right to verify the identity of any entrant (including an entrant's identity, age, city/town of residence and place of employment) and to verify the validity of entries and to disqualify any entry or refuse to award a prize where an entrant has given false or misleading details, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions.
20. By entering the Promotion, you agree that we may use your name and/or business name for publicity and promotional purposes without compensation.

Disputes

21. In the event of a dispute concerning any aspect of the competition including eligibility the Promoter's decision will be final. No correspondence concerning any decision made by the Promoter will be entered into.

Privacy and contact

22. Entry details will be dealt with in accordance with the Privacy Act 2020 and these terms and conditions. Under the Privacy Act, you have the right to access and correct any personal information held by the Promoter in relation to this prize draw. Entrants' personal information may be used to conduct this competition by the Promoter and for future promotional and publicity purposes in accordance with the [Gilmours Privacy Policy](#). By entering this Promotion, entrants' consent to the use of their information as described above.
23. Any questions relating to this promotion should be referred to Wholesale Marketing Department, Foodstuffs North Island Limited, 35 Landing Drive, Mangere, Auckland, New Zealand, or phone (09) 621 0600.

SCHEDULE 1 - PARTICIPATING PRODUCTS:

1035363	Frozen Shore Mariner Raw Prawn Cutlets 26/30 1kg
1031306	Frozen Shore Mariner Raw Prawn Cutlets 21/25 1kg
5316763	Frozen Fisherking Raw Prawn Cutlets 21/25 1kg
1009777	Frozen Shore Mariner Raw Prawn Cutlets Vannamei 31/40 1kg
5080041	Frozen Shore Mariner Raw Prawn Cutlets Black Tiger 13/15 1kg
5330526	Frozen Sea Treasure Raw Black Tiger Prawn Meat 20/60 1kg
1040973	Frozen Shore Mariner Broken Raw Prawn Meat 60/80 1kg
5301518	Frozen Shore Mariner Whole Cooked Vannamei Prawns 31/35 5kg
5135866	Frozen Shore Mariner Whole Black Tiger Prawn 21/25 800g \$18.50 ea
1329073	Frozen Shore Mariner Whole Raw Black Tiger Prawns 26/30 800g \$17.50 ea
1031650	Frozen Shore Mariner Whole Raw Black Tiger Prawns 16/20 800g
5260947	Frozen Sea Treasure Whole Raw Vannamei Butterfly Prawns 26/30 1kg
5089566	Frozen Shore Mariner Raw Half Cut Swimmer Crabs 2L 1kg
5217283	Frozen Okazu Soft Shell Crab 70/100 1kg 70/100 (10-12 pcs approx.)
5311234	Frozen Top Sail Premium Marinara Mix 1kg
5234345	Frozen Sea Treasure Cooked & Peeled Prawns 800g
1022275	Frozen Shore Mariner Cooked & Peeled All Purpose Shrimps 1kg
1022278	Frozen Shore Mariner Cooked Shrimps 60/90 1kg
1047622	Frozen Shore Mariner Shrimp Popcorn 1kg
5333991	Frozen Moana Standard Half Shell Pacific Oysters 5 Dozen
5285404	Frozen United Fish Co Raw Scallops Roe 31/40 1Kg
5315186	Frozen Sea Treasure 1/2 Shell King Scallops 5/11 1kg
5258910	Frozen Sanford Greenshell Mussel Meat 1kg
5206207	Frozen United Greenshell Blanched Half Shell Mussels 1kg
5322305	Frozen Sea Breeze Squid Tubes Gigas U7 5kg
1030200	Frozen Shore Mariner Squid Tubes U/10 5kg
1042404	Frozen Shore Mariner Squid Pineapple Cut 500g
5330223	Frozen Top Sail Pineapple Cut Squid Strips 1kg
5274376	Frozen Sea Treasure Octopus Tentacles 1kg
1044267	Frozen Shore Mariner Salt & Pepper Squid 1kg
1310456	Frozen Shore Mariner Lemon Pepper Squid 1kg
5257568	Frozen Shore Mariner Takoyaki Octopus Ball 500gm
5201549	Frozen United Fish Co. Crumbed Calamari Rings 1kg
5300304	Frozen UFC Tangyang Crispy Squid 1kg
5317430	Frozen UFC Cafe Style Salt & Pepper Dusted Squid 1kg
5314697	Frozen Sanford Hoki Fillets 240g-340g 20.4kg
5314699	Frozen Sanford Hoki Fillets 340g+ 20.4kg
5320186	Frozen Moana Snapper Fillets 5kg
5323827	Frozen Moana Tarakihi Fillets 5kg

5323826	Frozen Moana Gurnard Fillets 5kg
1167938	Fresh Snapper Fillets 2kg
5228391	Frozen Blue Cod Gilled & Gutted 600g-1.2kg 10kg
1337753	Frozen Primary Select Salmon Portions 180g, Skin On Bone Out 5.4kg (Approx 30pk)
1337747	Frozen Primary Select Cold Smoked Salmon Slices 500g
1044982	Fresh Aoraki Cold Smoked Salmon Slices 500g
1044981	Fresh Aoraki Hot Smoked Salmon Pieces 500g
5236051	Frozen Primary Select Salmon Fillets Skin On Bone Out 1kg-1.5kg
5341650	Fresh Tasmanian Salmon Fillets S/on B/in- Vac Pack
1167936	Fresh Bluff Salmon Fillets Skin On Bone In (Vac Pac)
1165825	Fresh Bluff Salmon Fillets Skin On Bone In (Loose Pack)
5298816	Fresh Big Glory Bay King Salmon Skin On Bone Out (V-Cut Fillet)
1323671	Frozen Markwell Tempura Battered Fish Fillets 30pk 3.45kg
1025214	Frozen Markwell Tempura Battered Alaskan Pollock 125g 24s
1049005	Frozen Shore Mariner Crumbed Fish Fillets 30pcs 3.5kg
1310322	Frozen Sealord Panko Crumbed Hoki Portions 3.6kg
1049004	Frozen Shore Mariner Crumbed Goujons 1kg
1341699	Frozen Value Pack NZ Fish Bites 1kg
1013105	Frozen Markwell Battered Fish Bar Bites 5kg \$54.95 ea
1034500	Frozen Shore Mariner Fish Bar Bites Battered 1kg \$11.99 ea
1310281	Frozen Sealord Hoki Bites Kirimi 3kg
5311009	Frozen Shore Mariner Panko Crumbed Scallops 1kg
1009793	Frozen Shore Mariner Unwrapped Crabsticks 1kg
1017521	Frozen Shore Mariner Crumbed Prawn Cutlets 21/25 1kg
5086169	Frozen Leader Fish Cakes 100g 32pk
1034503	Frozen Shore Mariner Large Prawn Twisters 1kg \$25.95 ea
1046627	Frozen Shore Mariner Cocktail Prawn Twisters 1kg \$24.99 ea
5222913	UFC Asian Kitchen Prawn Shaomai 24pcs 840g
5222912	UFC Asian Kitchen Prawn Hargow 24pcs 840g
5222907	UFC Asian Kitchen Prawn Dumpling Ginger 24pcs 840g
5272480	Frozen Shore Mariner Seaweed Salad 500g
1391003	Frozen Atlantic Salmon Fillet Skin On PBO 1-1.

Schedule 2 – List of Independent MPL numbers, which customers are eligible to participate in the promotion

MPL #	Cust Classification	Price List Description
40	93	INDAC
81	81	INDBAK

84	84	INDCON
37	40	INDCSD1
38	41	INDCSD2
3	40	INDCSDEX
18	40	INDCSDPP
95	95	INDEDU
94	94	INDHAM
		KOKA NATIONAL