

## BG02 Meat Madness 2025 - Victorinox Chef's Bag BE IN TO WIN COMPETITION

### Terms and conditions

1. Entry into this BG02 Meat Madness Victorinox Chef Bag promotion (**Promotion**) constitutes acceptance of these terms and conditions.

### Promoter

2. The Promoter is Foodstuffs North Island Limited (**Promoter**), of 35 Landing Drive, Mangere, Auckland.

### Participating stores

3. This Promotion is being run in all Gilmours stores in the North Island of New Zealand (**Participating Stores**).

### Prize

4. There are Eight (8) VX Sport EVO Deluxe Backpack, valued at \$369.00 RRP to be won (each, a **Prize**). The total prize pool is worth \$2,952.00 NZD

### Promotion period

5. This Promotion commences at the start of trade on 28 July and ends close of trade 24 August 2025 (**Promotion Period**).

### Method of entry

6. To enter and be eligible to win a Prize under this Promotion, Gilmours' account holders must buy at least \$100 worth of the participating products listed at Schedule 1 (**Participating Products**) within one invoice at a Participating Store (online or in-store) during the Promotion Period (**Eligible Entry**).
7. Each Eligible Entry means one (1) entry into the draw. Customers need to purchase another \$100 worth of Participating Products to receive another entry into the draw that can be in the same invoice. See table below for reference

Total products purchase amount	Entry/Entries
\$99.99 to \$100.00	1
\$200.00	2
\$400.00	4
\$1,000.00	10

### How winners are selected

8. The Promoter will randomly select eight (8) winners from all Eligible Entries received by 1 September 2025. The Prize will be couriered to the selected winners using the address provided on each winner's Gilmours account
9. The winner will be contacted to arrange delivery of the Prize, using the contact information provided on each winner's Gilmours account.

10. The Promoter is not responsible if a winner has provided incorrect contact information, and any such winner will forfeit the Prize to the next eligible winner.
11. Winners can only be awarded one Prize. If a winner is drawn for an additional Prize, the Prize will be forfeited, a further draw will be conducted, and the Prize allocated to a new winner.
12. Once all Prizes have been awarded to eligible winners under this Promotion, no further Prizes will be awarded, and the Promotion will end.

### **Liability**

13. To the maximum extent permitted by law, the Promoter is not responsible or liable for any loss or damage, or injury (including indirect, special, and consequential loss) suffered or incurred by any entrant or any other person: (a) in the event that any Prize becomes unavailable under this Promotion for any reason; (b) for any other reason in connection with this Promotion. The Promoter may substitute any Prize at its discretion.

### **Other prize conditions**

14. Incomplete or invalid entries or those not submitted in accordance with these terms and conditions will not be accepted. The Promoter accepts no responsibility for late, lost, or misdirected entries.
15. Gilmours National Accounts are not eligible for this promotion except for those on particular \*Independent MPL contracts and Ka Ora Ako Schools (NATIONAL). Contact [Gilmours National Accounts](#) for MPL contract numbers as these are subject to change. See Schedule 2 for a list of independent MPL contract numbers eligible to participate in this promotion.
16. Participating Stores, related and subsidiary companies of the Promoter (including companies that have entered into a franchise agreement with the Promoter), and employees of these entities, are not eligible to enter the Promotion.
17. Prizes are not transferable, exchangeable, or redeemable for cash.
18. The Promoter reserves the right to modify, suspend or terminate this Promotion and these terms and conditions at any time.
19. The Promoter reserves the right to verify the identity of any entrant (including an entrant's identity, age, city/town of residence and place of employment) and to verify the validity of entries and to disqualify any entry or refuse to award a prize where an entrant has given false or misleading details, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions.
20. By entering the Promotion, you agree that we may use your name and/or business name for publicity and promotional purposes without compensation.

### **Disputes**

21. In the event of a dispute concerning any aspect of the competition including eligibility the Promoter's decision will be final. No correspondence concerning any decision made by the Promoter will be entered into.

#### Privacy and contact

22. Entry details will be dealt with in accordance with the Privacy Act 2020 and these terms and conditions. Under the Privacy Act, you have the right to access and correct any personal information held by the Promoter in relation to this prize draw. Entrants' personal information may be used to conduct this competition by the Promoter and for future promotional and publicity purposes in accordance with the [Gilmours Privacy Policy](#). By entering this Promotion, entrants' consent to the use of their information as described above.
23. Any questions relating to this promotion should be referred to Wholesale Marketing Department, Foodstuffs North Island Limited, 35 Landing Drive, Mangere, Auckland, New Zealand, or phone (09) 621 0600.

Version of Terms and Conditions: July 2025

#### SCHEDULE 1 - PARTICIPATING PRODUCTS:

Code	Description	Rec. Promo Sell
1313046	VICTORINOX TOMATO / SAUSAGE KNIFE YELLOW	\$8.48
1313044	VICTORINOX TOMATO / SAUSAGE KNIFE GREEN	\$8.48
5266047	VICTORINOX SANTOKU KNIFE FLUTED BLADE	\$76.53
5322945	VICTORINOX KITCH KNF TOM/SAUS 11CM RED	\$8.48
5266046	VICTORINOX COOKS KNIFE BROAD BLADE 20CM	\$67.99
5266048	VICTORINOX COOKS KNIFE 19CM	\$56.66

#### Schedule 2 – List of Independent MPL numbers, which customers are eligible to participate in the promotion

MPL #	Cust Classification	Price List Description
40	93	INDAC
81	81	INDBAK
84	84	INDCON

37	40	INDCSD1
38	41	INDCSD2
3	40	INDCSDEX
18	40	INDCSDPP
95	95	INDEDU
94	94	INDHAM
		KOKA NATIONAL