

## **GILMOURS WEEKLY WINS – Boost Your Business - BE IN TO WIN COMPETITION**

### **Terms and conditions**

1. Entry into this Gilmours Boost Your Business promotion (**Promotion**) constitutes acceptance of these terms and conditions.

### **Promoter**

2. The Promoter is Foodstuffs North Island Limited (**Promoter**), of 35 Landing Drive, Mangere, Auckland.

### **Participating stores**

3. This Promotion is being run in all eight Gilmours stores in the North Island of New Zealand (**Participating Stores**).

### **Prize**

4. There is one marketing package to be won worth \$5,000 NZD (a **Prize**). This Prize gives the winner the ability to choose from the following marketing and advertising or channels in consultation with the Promoter, up to the value of \$5,000 NZD:
  - a. Print;
  - b. Radio;
  - c. Broadcast Video on Demand and Subscription Video on Demand (e.g. Neon). Note that these options include formats such as standard video and ad on pause (static image appears when content is paused);
  - d. Out of Home advertising:
    - i. Bus shelter advertising
    - ii. Bus backs / bus wraps
    - iii. Static and digital billboards
    - iv. Digital Screens
  - e. Programmatic advertising using digital advertisement space across NZ and international websites;
  - f. Direct buys advertisements with a publisher / media supplier depending on the desired target audience (e.g. with NZ Herald, Stuff.co.nz, TradeMe etc);
  - g. YouTube reels advertisements;
  - h. Meta sponsored advertisements; and
  - i. Sponsored social media.

The winner can choose, in consultation with the Promoter, either a mixture of the above options or a single option in consultation, depending on availability and what the Promoter and its external media agency, can execute up to \$5,000 NZD. The total Prize pool is worth \$5,000 NZD.

### **Promotion period**

5. This Promotion commences at the start of trade on 22<sup>nd</sup> September 2025 and ends close of trade 19<sup>th</sup> October 2025 (**Promotion Period**).

## Method of entry

6. To enter and be eligible to win a Prize under this Promotion, Gilmours' account holders must spend at least \$500 NZD on the relevant participating products listed at Schedule 1, which will change each week of the Promotion as set out in Schedule 1 (**Participating Products**) within one receipt/invoice at a Participating Store (online or in-store) during the Promotion Period (**Eligible Entry**). The Participating Products change each week of the Promotion as set out in Schedule 1.
7. Each Eligible Entry means one (1) entry into the draw. You will receive an additional entry for every \$500 (excluding GST) spend as part of an Eligible Entry. For example:

Value of Participating Products purchased	Number of Eligible Entries received
\$500 – \$999.99	1
\$1,000 – \$1,499.99	2
\$2,500 – \$2,999.99	5
\$5,000 – \$5,499.99	10
And so on...	

8. For the avoidance of doubt, customers can receive unlimited entries into this Promotion by making multiple Eligible Entries, via multiple orders, so long as the minimum spend as part of each Eligible Entry is at least \$500 NZD per order, in accordance with clause 6. For example, a customer could spend \$500 NZD in one receipt/invoice in accordance with clause 6 and receive one Eligible Entry, and could receive one more Eligible Entry by spending at least \$500 NZD in another, separate invoice/receipt in accordance with clause 6.

## How winners are selected

9. The Promoter will randomly select 1 winner from all Eligible Entries received by 26 October 2025. The Prize winner will be contacted using the address provided on the winner's Gilmours account to mutually agree how the Prize will be provided.
10. The winner will be contacted to arrange delivery of the Prize, using the contact information provided on each winner's Gilmours account.
11. The Promoter is not responsible if a winner has provided incorrect contact information, and any such winner will forfeit the Prize to the next eligible winner.
12. Winners can only be awarded one Prize. If a winner is drawn for an additional Prize, the Prize will be forfeited, a further draw will be conducted, and the Prize allocated to a new winner.
13. Once all Prizes have been awarded to eligible winners under this Promotion, no further Prizes will be awarded, and the Promotion will end.

## Liability

14. To the maximum extent permitted by law, the Promoter is not responsible or liable for any loss or damage, or injury (including indirect, special, and consequential loss) suffered or incurred by any entrant or any other person: (a) in the event that any Prize becomes unavailable under this Promotion for any reason; (b) for any other reason in connection with this Promotion. The Promoter may substitute any Prize at its discretion.

#### **Other prize conditions**

15. Incomplete or invalid entries or those not submitted in accordance with these terms and conditions will not be accepted. The Promoter accepts no responsibility for late, lost, or misdirected entries.
16. Gilmours National Accounts are not eligible for this promotion except for those on the Independent MPL contracts set out at Schedule 2 and Ka Ora Ako Schools (NATIONAL). Contact [Gilmours National Accounts](#) for your MPL contract numbers as these are subject to change.
17. Participating Stores, related and subsidiary companies of the Promoter (including companies that have entered into a franchise agreement with the Promoter), and employees of these entities, are not eligible to enter the Promotion.
18. Prizes are not transferable, exchangeable, or redeemable for cash.
19. The Promoter reserves the right to modify, suspend or terminate this Promotion and these terms and conditions at any time.
20. The Promoter reserves the right to verify the identity of any entrant (including an entrant's identity, age, city/town of residence and place of employment), the status of the legal entity, and to verify the validity of entries and to disqualify any entry or refuse to award a prize where an entrant has given false or misleading details, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions.
21. By entering the Promotion, you agree that we may use your name and/or business name for publicity and promotional purposes without compensation.

#### **Disputes**

22. In the event of a dispute concerning any aspect of the competition including eligibility the Promoter's decision will be final. No correspondence concerning any decision made by the Promoter will be entered into.

#### **Privacy and contact**

23. Entry details will be dealt with in accordance with the Privacy Act 2020 and these terms and conditions. Under the Privacy Act, you have the right to access and correct any personal information held by the Promoter in relation to this prize draw. Entrants' personal information may be used to conduct this competition by the Promoter and for future promotional and publicity purposes in accordance with the [Gilmours Privacy Policy](#). By entering this Promotion, entrants' consent to the use of their information as described above.

24. Any questions relating to this promotion should be referred to Wholesale Marketing Department, Foodstuffs North Island Limited, 35 Landing Drive, Mangere, Auckland, New Zealand, or phone (09) 621 0600.

**Version of Terms and Conditions: September 2025**

### **SCHEDULE 1 - PARTICIPATING PRODUCTS:**

#### **Participating Products during Week 1 (22 September to 28 September 2025):**

5240125	COASTAL GREEN TOILET ROLL JUMBO 2PLY 300M
1090158	GILMOURS DISHWASH LIQUID LEMON 5L MPI C32
1019382	KIWI STYLE SAUCE BARBECUE 6.7KG
1019383	KIWI STYLE SAUCE MILD SWEET CHILLI 6.8KG
1027924	KIWI STYLE SAUCE TOMATO 6.5KG
1027926	KIWI STYLE MAYONNAISE 6L
1027927	KIWI STYLE SAUCE TARTARE 6L
1035463	KIWI STYLE SAUCE HOT CHILLI 6L
5239784	KIWI STYLE GARLIC AIOLI 6.2KG
5334786	MITRPHOL REFINED SUGAR WHITE A GRD 25KG
1035920	FRENCH MAID SAUCE HOLLANDAISE 1L
1091230	WATTIES SAUCE TOMATO RIP N DIP 120G
-	-
5324950	LEADER BATTERED CHICKEN NUGGETS 1KG
5096261	PRIMO 1KG CHORIZO
-	-
5260445	COCA-COLA SOFT DRINK CANS 24X330ML TRAY
5307753	COKE ZERO SUGAR CANS 24X330ML TRAY
5260447	FANTA ORANGE CANS 24X330ML TRAY
5260448	LEMON/PAEROA L/P CANS 24X330ML TRAY
5259161	SPRITE LEMONADE CANS 24X330ML TRAY
5243716	Fresh Chicken Nibbles 10kg / 12kg
1350737	Fresh Chicken Nibbles 10kg / 12kg
5316466	PRIMARY SELECT COLLAR BUTT FZ 1.8-2.2KG
5321349	FISHERKING FISH TENDERS STHR N STYLE 1KG
5320186	MOANA FROZEN SNAPPER FILLETS 5KG

#### **Participating Products during Week 2 (29 September to 5 October 2025):**

1016770	GILMOURS CATERERS FOIL 440MMX150M
1022763	GILMOURS LUNCH SERVIETTES 1PLY WHITE 200S
1028668	CHAMPION FLOUR BAKERS STRONG BETA 20KG
1022091	CHAMPION FLOUR HI RATIO HITEX 20KG
1011387	WATTIES MAYONNAISE CATERING 5L
1023348	WATTIES SAUCE BARBECUE 5L
1023571	WATTIES SAUCE TOMATO 5L
5085379	BEEHIVE MINI CHEESE KRANSKY MAP 1KG
5222350	HOBSONS BACON SEMI-COOKED STREAKY 1KG
5262221	BEEHIVE 1KG CHEESE KRANSKY
1350800	Fresh Chicken Wings 10kg / 12kg
5243744	Fresh Chicken Wings 10kg / 12kg
5289018	FROZEN PORK LOINS BL RINDLESS VP 2-3KG
1009792	SHORE MARINER SALAD MIX SURIMI 1KG
1167936	NZ SALMON FILLET SKIN ON BONE IN (VAC)

**Participating Products during Week 3 (6 October to 12 October 2025):**

1024730	BONSON CONTAINER RECTANGULAR 500ML 50S
1024733	BONSON LID BS-500/750/1000A 50S
1011078	CHELSEA SUGAR CASTER 25KG
5085439	CHECK PREMIUM FRAGRANT JASMINE RICE 25KG
5262864	CHECK RICE THAI JASMINE 20KG
1022489	CHELSEA SUGAR WHITE 10KG
5222650	ALPRO ALMOND FOR PROFESSIONALS 1L
1340034	ALPRO COCONUT FOR PROFESSIONALS 1L
5294228	ALPRO PLANT BASED BARISTA OAT 1L
1048435	ALPRO SOYA FOR PROFESSIONALS 1L
5089488	LEADER FAST COOK BURGER PATTIES 110G 36S
5330265	ALPINE CHEESE CHEDDAR SLICES 1KG
1341978	Fresh Chicken Tenderloins 10kg / 12kg
5243712	Fresh Chicken Tenderloins 10kg / 12kg
5314202	KIWI TO THE BONE BF MINCE 85CL 4KG
5311234	TOP SAIL MARINARA MIX 1KG
5236051	PRIMARY SLCT SALMON FLT S/ON BONE OUT FZ

**Participating Products during Week 4 (13 October to 19 October 2025):**

1315892	CASTAWAY CLING WRAP DISPENSER 45CM X 600M
5321206	GILMOURS CARDBOARD 12IN PIZZA BOX 100PK
5307010	SUNWHITE CALROSE MEDIUM GRAIN RICE 10KG
5330303	TURKMAN PASTA FUSILLI 5KG
1024060	SUNLONG RICE LONG GRAIN 10KG
5257615	OKAZU SHORT GRAIN SUSHI RICE 20KG
1011054	Shore Mariner Battered Hotdogs 30pk
5087388	Three Fat Pigs Streaky Bacon Frozen 1kg
1382022	Fresh Chicken Drumsticks 10kg / 12kg
5243706	Fresh Chicken Drumsticks 10kg / 12kg
1038304	FRESH PRIME STR BEEF SCOTCH FILLET 3-5KG
5316763	FISHERKING RAW CUTLETS 21/25 1KG
5333991	MOANA PAC OYSTERS HALF SHELL STD FZN 5DZ

**Schedule 2 – List of Independent MPL numbers, which customers are eligible to participate in the promotion**

MPL #	Cust Classification	Price List Description
40	93	INDAC
81	81	INDBAK
84	84	INDCON
37	40	INDCSD1
38	41	INDCSD2
3	40	INDCSDX
18	40	INDCSDPP
95	95	INDEDU
94	94	INDHAM
		KOKA NATIONAL